



For Immediate Release

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IT'S YOUR BUSINESS RADIO SHOW HONORED AT THE SAN DIEGO PRESS CLUB AWARDS

SAN DIEGO, **Calif.**, **November 6**, **2019** – In its first year at The ANSWER San Diego (KCBQ) the radio show, *It's Your Business with Richard Muscio* garnered five awards at the San Diego Press Club on October 29th. The show's host Richard Muscio swept the Radio/Podcast: Specialty Reporting-Series category with first, second and third place awards for his series of shows focusing on tennis, professional tennis, and rise of professional women's tennis.

Richard's first-place award was for his interview with Gerald Morazorati, former editor of *The New York Times Magazine*. Morazorati decided at age 54 to devote himself to becoming a competitive tennis player, virtually from scratch. Richard's second-place award was for his interview with Beau Treyz, a former Big Ten doubles champion, who shares his passion for sports with a podcast focusing on why athletes to what they do. Richard's in-depth interview with tennis player Julie Heldman, one of the Original 9 responsible for the professional women's ten association at the time of the Battle of the Sexes tennis match brought home the third-place award.

Also, Richard Muscio was awarded a third-place award in the Radio/Podcast: Talk/Interview/Call-in Program category for his interview with Michael Franzese, former caporegime of the Colombo mafia crime family, who is now a well-known speaker in the born-again Christian community. Franzese also works with college athletes to educate them about the dangers of gambling and sports betting.

Guest host Joe Vecchio was honored with a second-place award in the Radio/Podcast: Talk/Interview/Call-in Program category for his interview with veteran CBS newsman and former nightly news anchor Scott Pelley.

This an impressive achievement for a radio show in its first year. The San Diego Press Club Awards are the region's largest competition for local journalists in print, broadcast, and online media with nearly 1,000 entries each year.

You can listen to these award-winning interviews and *It's Your Business with Richard Muscio* radio shows by visiting www.iybusiness.com. Richard Muscio is available for interviews and can be reached at (858) 967-6335. *It's Your Business with Richard Muscio* radio show airs live on Sundays at 9:00 AM (PST) on The ANSWER San Diego (KCBQ) FM 96.1 AM 1170 and on The Answer San Diego mobile app or where ever you stream podcast.

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